

Daniel John Gonzalez

Career Objective:

I am passionate individual seeking a profession where I can exercise my love for new media, technology, and creativity in the digital world. In a market oriented environment I enjoy success through my resourcefulness for making solutions. I have developed my skill-set through focusing on the future of media, business, entertainment, communications, and law. I desire to work in an interactive community where team work is cherished, assertiveness is respected, and multi-tasking is a virtue. I strive not only to improve myself, but the world and those around me as well.

Education:

Northeastern Illinois University - Chicago, Illinois
Computer Science Major
International Business Marketing & Management Minor
Focus on Media and Leadership
Whitney M. Young Magnet High School - Chicago, Illinois

Academic Interest:

New Media, Systems, Communications, Branding, Interactive Entertainment, Marketing, Management, Design, IT, Web Development, Web 2.0, Legal Documentation, Video Production, Sound Design, Music Composition, Promotional Networking, Copywriting, Broadcasting, Advertising, Distribution, Business Development, Cultural Trends, and Technology.

Technical Skills:

An extensive knowledge of the following programs: Windows, Mac, and Linux OS; Flash, Visual Studio, Dreamweaver, Photoshop, Avid DV, MS Project, Excel, Access, Power Point, Exchange Server, Quickbooks, ACT, AdWords and more... Understanding of the following code-bases: Action Script, PHP, SQL, Java, Javascript, HTML, C++, VB, ASP, and the .NET framework. I learn fast and adapt well.

Work Experience:

Project Manager - Agora Web Solutions (family owned business)

9/2/05 – 4/24/06 & 12/22/07 – Current

- Project manage, develop, update, and create websites / applications for major clients ranging from law offices, restaurants, bands, and online communities.
- Setup scheduling, asset management, budgeting, sourcing, and development cycle for projects; also assisted with development and programming.
- Quality assurance & technical design documentation, implementation, and modification according to schedules, budgets, and client requirements.
- Working experience with web design, Flash, html, Photoshop, and QuickBooks.

Director of Communications - Emalfarb, Swan & Bain / National Lien

5/1/06 – 10/1/07

- International marketing and sales of legal and project related services for the construction industry; Director of: www.MechanicsLien.com / National Law Firm.
- Responsible for internal data management ranging from collecting, analyzing, and reporting; It was my duty to maintain the database that ran the office.
- External marketing both online and traditional; AdWords / e-Marketing / Design.
- In-House IT systems expert for the law firm; technician / help-desk services.
- Maintain, implement, and upgrade systems in VB, ASP, .NET, HTML, PHP, MySQL, SQLServer2003, ACT!, and Exchange Server.
- Develop materials ranging from press releases, brochures, promotion materials, interactive reports, and websites; design, programming, marketing for all.
- Participate in caseload management and legal document management for the attorneys, staff, and partners through an online portal web application.

Station Manager - WZRD Chicago 88.3 fm / NEIU

6/1/05 – 6/1/06 (Member of the station since 2002)

- Oversee management, engineering, and financial matters of the NEIU radio station.
- Maintain and upgrade studio to a productive and safe work environment.
- Coordinate fiscal budget with University Administration and Station Staff.
- Educated personal how to properly use, maintain, and respect the equipment.
- Upgraded use of broadcasting tools, equipment, practices, and programs.
- Attend / Host a radio show / program at various times during the day.

Daniel John Gonzalez – Resume page 2.

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Employment History Continued:

Music Marketing Intern - Cajal Entertainment / Relief Records

9/12/05 – 12/22/05

- Generate email campaign, newsletters, and interactive materials (email, web, print, promo).
- Identify and track licensing and royalty agreements (managed these agreements internationally).
- Experience with valuable audio engineering techniques with Cajmere aka Curtis A Jones.

GTSS CSI IT Resource Management Intern - Motorola Inc

5/20/04 – 8/23/04

- Develop custom business tools for software development for the Global Telecom Sector.
- Resource management and load management of projects relating to customer information.
- Project management and programming / development within the M-Gates methodology.
- Participate in cross-functional teams, collaborated with remote offices, and ran online meetings.
- Utilized Six-Sigma methodologies and improve on specific personal and corporate goals.
- Gained major insight on the future of the internet, telecom, communications and cellular industry.

Interactive Promotional Manager - Market Partners

5/4/2003-10/12/03

- Guerilla marketing campaigns conducted inside the City of Chicago.
- Promoted MBNA MasterCard at Wrigley Field home of the Chicago Cubs Baseball team.
- Manage people in a fast paced environment with diverse interaction within thousands of people.

Directed and Executed:

Marketing Events

Product Sampling

User Sign-Up

Promotions

Flier Design

Tabling

Website Development

Interactive Entertainment

Public Relations

Media Campaigns

Street Team Management

For Clients Like:

MBNA & MLB

Axe Body Spray

Garnier Fructis

US Cellular

Dominos, etc.

Data Miner / Researcher - International Center for Advanced Internet Research

6/2000-12/2002

- Conduct research, run simulations, and maintain databases for professors within the Nanotechnology, Material Science, and Computer Science departments at Northwestern University
- Gather and interpret data for graphs for the National Science Foundation.
- Assemble web pages and usability for the International Virtual Institute – an online portal for professors, students, and educational staff to share / collaborate on research and projects.
- Manage streaming video and audio servers for teleconferencing.
- Worked closely with IT, Material Science, and Nanotechnology departments at Northwestern.
- Gained valuable insight into the future of the internet.

Independent Artist – Writer / DJ / VJ / Producer / Promoter

11/08/99 – Current

- Independent Radio DJ / VJ / Producer / Writer / Coordinator and Event Promoter.
- Newspaper articles/editorials in Sun Times / School Paper / Tech Mags / Free Press.
- Documentary production: Assistant Producer role for “Art Beat Chicago” on a piece about a modern dance studio – Production owned by: PBS Broadcasting - Ch 11 Chicago.
- Independent freelance developer: Media Production, Video, Audio, Flash, Web Applications, Websites, Streaming Media, Radio Promotions, Interactive and Online Advertisements.
- Currently a Dance Music DJ / Performer and Label Manager of a record label [Kompute Musik].